

Case Study: FEAST2 Grant Support

BUSINESS NAME: Homemade Bread Company
BUSINESS OWNER: Renata Balach



BACKGROUND

Created by inspiring mum, Renata, while on maternity leave, The Homemade Bread Company specialises in making and selling, additives and preservatives free, sourdough bread. They support The Real Bread Campaign in its fight for locally made bread, with all-natural ingredients and no artificial ingredients.

Renata received mentoring from The Mallows Company advisor, Rachel, which turned out to be, in her words, lifesaving during the coronavirus crisis. Rachel helped Renata to resolve her supplier's issues, which means she has been able to continue trading.

WHAT RENATA SAYS ABOUT FEAST2:

"It has been very comforting to know that there is someone out there to talk to in case there any issues, I have really valued being able to reach out to Rachel. The Mallows Company contacting me in Autumn last year is the best thing that has happened to me in the time that I have been running my business in Northamptonshire. Every person working for this business that I came in contact with has been very helpful and friendly. I'm really looking forward to getting back to the networking events, I couldn't recommend this business highly enough."



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