



HELPING YOU GROW AND DEVELOP YOUR BUSINESS

Food Labelling Legislation and Nutrition for Hospitality and Tourism Businesses

09.30 – 16:30 20th March 2019

Food and Drink Forum Leicester Food Park, Leicester, LE4 9LJ

Learn how you can use new regulations to meet legal requirements and promote your business

Ensuring all food items are correctly labelled is a legal requirement now. Through this Masterclass we will show you how to ensure that your food labelling is correct and meets not only your customers' needs, but also legal requirements.

We will show you how to apply these requirements to your business and products, including how ingredients, allergens and nutritional information. This is vital knowledge for all businesses involved in food preparation for commercial sale.

Who's it for?

New regulations around food labelling were issued in 2014 and it is now compulsory for all food and drink businesses to abide by them (even if giving food to consumers free of charge). Hear from The Food & Drink Forum's team of experts who will support you to ensure you stay legal and promote your business in this area.

What you will learn (Lin – this list seems to be for another event, do we have the original info from the Food and Drink Forum?)

- Avoid these - where businesses go wrong
- How to price for profit
- Realistic forecasting and budgeting
- Watching the cash
- More money from added value

Who's eligible?

All businesses engaged in tourism and hospitality based in Leicester and Leicestershire with fewer than 250 employees. (Examples include: Accommodation providers, Pubs, Bars, Restaurants, Cafes, Venues, Attractions).

How much does it cost?

There is **NO CHARGE** for eligible businesses thanks to funding from the European Regional Development Fund, the Collaborate project, Leicestershire County Council and Leicester City Council.

To book your place or for more information

Email:

tourism@winningmoves.com

or call Winning Moves on 0121 794 2423.

Don't delay, places are limited and Master Classes will be running until June 2019 only

Funded by:



Delivered by:

