

PRESS RELEASE**September 2014****Colombian Coffee Importers Bring their Manufacturing to the UK**

Leicester-based importers, Shelton's Coffee have been importing the highest quality, 100% single origin Colombian Coffee for the past five years. After careful consideration, Shelton's have now taken the huge decision to bring production over to the UK.

The business which is owned by husband and wife team, Steven & Ximena Shelton has been steadily increasing its customer base of high-end retailers since 2009, offering unique products such as Flavoured Coffee Cubes and Cocoa Cafe (chocolate covered coffee beans).

The team at Shelton's have a passion for quality, offering a premium product and always ensuring that ethical practices are followed to benefit the Colombian coffee growers they work with. They will continue this ethos when production moves to the UK.

In preparation for the move, Shelton's, who are active members of business support organisation, the Food & Drink Forum sought advice on production, product trials and recipe advice. Ximena has been working closely with the Food & Drink Forum's Food Technical Manager, Richard Wigley to find suitable premises, and for support with production & efficiency.

Richard also made introductions for Shelton's with a local tea manufacturer and Nottingham Trent University. Shelton's are working with the Food Sciences Team at Nottingham Trent University who are providing academic expertise on flavour and product testing to enable Shelton's to produce a quality product which exceeds the product they are currently importing.

Richard Wigley said "it is great to be able to use our connections to bring manufacturers and Universities together; they have so many facilities and services available that can benefit small businesses as well as larger ones. It is great to be of assistance in this project as Shelton's will be helping the local economy by moving production over to the UK."

Shelton's will continue with their plans to move production to the UK with the hope of starting manufacturing in October.

Shelton's offer a range of quality products including; Shelton's Traditional Coffee, Flavoured Coffee Cubes, Cocoa Cafe, and Juan Valdez – the 'number one' coffee in Colombia. For further information please visit www.sheltonimports.co.uk

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Notes to editors:

For more information please call Bryony Ainscow on 0115 975 8810.

Shelton's Coffee is a Leicester-based importer of the highest quality, 100% single origin Colombian coffee. Established in 2009 and owned by husband and wife team, Steve and Ximena Shelton, Shelton's products are available in high-end retailers throughout the UK. Shelton's have a strong ethos, always ensuring quality and maintaining ethical practices to benefit the Colombian coffee growers.

The Food and Drink Forum, which is based at Southglade Food Park, Nottingham, has members across the East Midlands, including manufacturers, food service operators, and consultants and businesses providing services to the food and drink sector.

Its aims include championing the food and drink sector in the East Midlands, developing strategic influencing partnerships within and outside the East Midlands, and acting as a centre for information and knowledge on all subjects relating to the food and drink sector in the region.

Press release issued by Bryony Ainscow, The Food and Drink Forum Ltd

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